

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Dic-08	31-Dic-07	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	719.987.827	723.439.328	-0,48%
FORTUNA	537.968.057	532.669.753	0,99%
WINSTON	468.295.178	425.614.209	10,03%
CHESTERFIELD	446.060.608	434.787.561	2,59%
DUCADOS NEGRO	323.360.385	334.819.821	-3,42%
DUCADOS RUBIO	278.325.132	257.138.946	8,24%
CAMEL	265.432.242	253.454.775	4,73%
NOBEL	223.182.451	202.759.207	10,07%
LUCKY STRIKE	221.144.161	196.206.570	12,71%
L&M	197.370.874	203.953.878	-3,23%
JOHN PLAYER SP.	115.439.238	128.985.059	-10,50%
PALL MALL	108.904.551	118.293.216	-7,94%
GOLD COAST	42.438.707	41.806.333	1,51%
PHILIP MORRIS	42.116.678	31.309.523	34,52%
ELIXYR	38.976.400	40.301.750	-3,29%
LAMBERT & BUTLER	38.270.925	45.487.938	-15,87%
CORONAS RUBIO	36.254.478	40.320.376	-10,08%
WEST	24.162.026	38.274.390	-36,87%
BN	21.848.909	22.671.705	-3,63%
BENSON & HEDGES	19.878.671	21.672.520	-8,28%
BULLBRAND	18.535.911	18.533.759	0,01%
HABANOS	16.860.659	18.241.873	-7,57%
SUPERKINGS	16.590.085	19.627.958	-15,48%
MAYFAIR	16.191.479	15.268.720	6,04%
POPULAR	12.985.475	14.182.689	-8,44%
GOLDEN AMERICAN	12.057.451	13.542.511	-10,97%
EXCITE	12.022.998	11.435.968	5,13%
NEXT	11.545.397	13.414.215	-13,93%
SILK CUT	10.323.135	10.614.126	-2,74%
WINFIELD	10.268.358	10.606.034	-3,18%
GAULOISES RUBIO	10.227.171	9.977.484	2,50%
DESERT GOLD	10.109.501	3.516.725	187,47%
RONSON	9.888.571	9.120.956	8,42%
PETER STUYVESANT	9.500.114	10.369.896	-8,39%
RICHMOND	8.457.481	4.395.547	92,41%
MARLBORO POCKET	8.167.986		-
NEWS	8.000.138	6.981.918	14,58%
R 1	7.638.632	6.765.493	12,91%
CORONAS NEGRO	7.475.616	7.982.743	-6,35%
CELTAS	7.078.391	9.036.073	-21,67%
ROYALS	7.039.161	6.045.316	16,44%
REGAL	6.560.005	8.486.603	-22,70%
ROYAL CROWN	6.237.245	7.142.918	-12,68%
RESTO MARCAS	101.262.895	125.881.870	-19,56%
Totales	4.514.441.352	4.455.138.251	1,33%